

**Florence Dore To Perform during [NIVA](#) Conference at
Cleveland's Beachland Ballroom July 12**

New album *Highways & Rocketships*, out June 10

"A wise and tender collection of rock, folk, and vintage Southern power-pop"

-- Brian Howe *IndyWeek*

**The first annual National Independent Venue Association Conference
will bring together owners, agents and managers July 11-12**

[Watch video for single "End of the World" here](#)

[Order the album here](#)



(Photo: Marie Killen)

Album Produced by Don Dixon & Dore; Recorded by Mitch Easter

North Carolina-based Americana singer **Florence Dore** has announced a performance at the **Beachland Ballroom** on July 12 during the first annual National Independent Venue Association (NIVA) conference taking place in Cleveland, OH. Dore will be performing songs from her new album ***Highways & Rocketships*** out on **Propeller Sound Recordings**, the new imprint run by former R.E.M. manager **Jefferson Holt** and **Music Geek Services** founder **Jay Coyle**.

Florence Dore is a fitting headliner for the NIVA conference's gathering. Because at seemingly the exact moment when the creators of NIVA were banding together to help independent venues nationally during the shutdown, Florence came up with an idea to help her local venue, **Cat's Cradle**: make a benefit record that brings together some of North Carolina's most notable artists to support the venue they love.

Says Dore, "I started thinking, wow, is there even going to be a Cat's Cradle to come back to when this is all behind us? What will happen to these venues that launch and sustain local music and make each town what it is?"

Dore joined forces **Steve Balcom** and **Lane Wurster** (formerly of **Mammoth Records**) as well as local entertainment lawyer Shawn Nolan—to make it happen, and together they created *Cover Charge: NC Artists Go Under Cover to Benefit Cat's Cradle*. *Cover Charge* includes such NC notable acts as Superchunk, the Mountains Goats, Iron & Wine, and Southern Culture on the Skids. The record was a smash success: by the end of August 2020 *Cover Charge* had charted at #1 in compilations on the *Billboard Charts*. *Pitchfork* described *Cover Charge* as "a whopping 25-song set with far more riches than a charity project requires."

Professor by day and rock star by night, **Florence Dore** has been dwelling in the space between music and literature for most of her adult existence. All the different strands of her life and career come together on her first solo album in 21 years. *Highways & Rocketships* hits the sweet spot between classic rock, Americana and 1980s-vintage college radio. The hooks, ambience and arrangements are impeccable, evoking both modern-day pop sense and vintage blue-eyed soul, featuring contributions from some of leading lights of the past four decades of American indie-rock – **Son Volt's Mark Spencer**, sometimes-**Springsteen** bassist **Jeremy Chatzky**, **dB's** members **Will Rigby** (Dore's husband since 2004) and **Peter Holsapple**, **Southern Culture on the Skids** bassist **Mary Huff**, **Mipso** fiddler/vocalist **Libby Rodenbough** and legendary R.E.M. co-producers **Don Dixon** and **Mitch Easter** among them.

***RIYL** – Syd Straw, Marshall Crenshaw, Marti Jones, The dB's, Lucinda Williams, Sheryl Crow, Steve Earle, John Prine*

[Florence Dore online](#)

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(cover by The Mekons' Jon Langford)

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